

Fashion and Cosmetics

Icon Digital Imaging NYC (2006)

Retouching in 16 bit RGB for print. Product: **Kiton** by Aramis.

Tommy Hilfiger NYC (2004-2006)

Full-time freelance position at in-house high-end digital photo studio. Retouching high-resolution images in RGB, to be processed through **Scene 7®** for e-commerce site. Creating consistent color correction using clothing samples for color matching: Men and women fashion in all categories and all accessories. CMYK for print catalogue.

Chantecaille Cosmetics NYC (2004-2007)

Color correction and retouching in RGB for posters and other collateral for independent art director.

Westphal NYC (2004-2007)

Color correction, masking, reflections and retouching in CMYK for **Lancome, Befine, Matrix, Unilever** and **Tom Ford**.

James Chin Group NYC (2001-2006)

Lejaby and **JLo** lingerie labels. 80 pieces for catalogue CMYK color corrections to match product. **Madame Alexander** dolls. Color correction in CMYK, composing images, silhouetting and color matching. **Citibank** ad campaign: Color corrected, retouched and composited.

Aramis NYC (2004)

Color correction and retouching in CMYK for Aramis products.

Shoot Digital NYC (2004)

Color correction and retouching in RGB for **Naturalizer Shoes** catalogue. **Estee Lauder**.

Backbone nyc NYC (2001, 2004)

Mad Dogs & Englishmen: Photoshop type treatment for liqueur ad. **Atkins Diet** package shots.

Graphic Systems Group NYC (2000-2001)

Almay, Clinique, and J. Crew: Color corrected retouched RGB and CMYK fashion and cosmetics images.

Stollerman Design/Image Axis NYC (1995-1997)

Bandai, Weight Watchers, Heinen, Ameritech, Fedders, MONY, and Smirnoff. Applications: **Photoshop, Live Picture** and **KPT Bryce**. Retouched, color corrected CMYK, composited and silhouetted final art.

Dots NYC (1994)

Fleer: Retouched and composited images on collector item **Basketball** and **Baseball** cards. Consultant for sales rep visiting specific clients discussing high resolution file preparation.

Advertising

Brandstorms Croton-on-Hudson, NY (2001-2007)

Platinum Group annual report: Image composition, retouching, and prepress production on 7-color job. **P&G's Fabreze and Swiffer** brochures. **Kawasaki** musical instruments print ads. Brochures, posters and collateral for **Pfizer**. **ASPCA** poster project. **Paramount Theater** graphics.

Harrison and Star (Pharmaceutical) NYC (2006)

Retouching on various client images.

Alex Tsao Creative Services (Financials) E. Stroudsburg, PA (2001-2007)

Merrill Lynch, Selected Funds and MFA: CMYK & RGB Color correction, retouched and composited for print ads, annual reports and web page preparation.

Arnold Worldwide NYC (2003)

Retouching on 45 images used in animation for TV spot **Trivial Pursuit's** 50th edition.

Lally, Mcfarland & Pantello (Pharmaceutical) NYC (2003)

High-end retouching in CMYK and Kodak Approval output for various ads and annual report materials for established clients. Developed concept pieces with art directors for **FluMist** and other pitches.

Digitas NYC (2002-2003)

High-end retouching and Iris output for various ads. CMYK, spot channels for **Pantone** inks.

Avenue C Productions NYC (2003)

Big Apple Circus covers and **Earthday** Poster: Color corrected in CMYK and composited final art.

Stark Raving Adz NYC (2001-2002)

Butterball Turkey: Color corrected in CMYK and composited final art throughout two brochures.

D'arcy NYC (1996-2000)

Staff: **Uncle Bens, Scope, Swiffer, Philips/Norelco, Joseph Abboud, Always** and **Pampers**: Color correction retouched and composited on final art for magazine ads. **Scope**: Large format billboard. **Coke International, Pampers, Merrill Lynch, Crest, Ernst and Young** and **Prilosec**: Creative concept pieces for new business.

Publishing

Benchmark Education Co. Pelham, NY (2001-2005)

Color correction, composited, silhouetted and retouched for covers and inside images in several book series, catalogues, posters, displays and book boxes for educational book company grades 1-6.

Time-Warner NYC (2005-2006)

Color correction, composited, silhouetted and retouched on final art for several book covers.

St. Martin's Press NYC (2001-2004)

Color correction, composited, silhouetted and retouched on final art for several book covers.

Simon and Schuster NYC (1998-2000)

Color correction, composited, silhouetted and retouched on final art for book covers.

New Choices Magazine Pleasantville, NY (1999-2001)

Designed and created photo illustrations, color corrected, composited, silhouetted and retouched images for featured stories in several issues.

Gerald Marks Pulltime 3-D NY (1992-1996)

MTV, IBM, AT&T, Sony Imax, Scholastic and Quark Magazine, Japan: Created high resolution 3-D anaglyph and random dot stereograms for print media and transparencies.

Training and Seminars

FinePeter Consulting Inc. NYC (1999-2002)

Roche Laboratories, W. H. Freeman, Richard Leeds International, The Bond Market Association: Customized Photoshop training, one-on-one training and seminars addressing new version features.

E&B Giftware Mt. Vernon, NY (1997)

Photoshop, customized training for art directors.

Electronic Directions NYC (1994)

Taught Quark at training facility and on site at *Toys R US*.

FCB HealthCare NYC (1994)

Taught Quark level 1 and 2 to art directors at Pharmaceutical ad agency. One-on-one training in Photoshop.

MacWorld Conference San Francisco, Ca. [1995]

Panel moderator and speaker at Prepress seminar: *How to Avoid Costly Mistakes*.

NYMUG (New York Mac Users' Group) NYC (1993-1997)

Developed prepress two hour seminar on a monthly basis geared toward art directors. Instructor in Photoshop and Quark level 3 courses. Moderated panel discussion on prepress at Marriott Marquis Hotel. Chaired a special interest group *Electronic Imaging*. Took group on monthly field trips addressing various options for image accessing and output available in the Metropolitan area.

Reviews

NYMUG (New York MacUsers' Group) NYC (1995-2000)

Reviewed for the *Mac Street Journal*: Adobe products, Photoshop 3.0, Photoshop 6.0 and InDesign 1.5

METROMAC (Mac User Group) NYC (2001-2002)

Reviewed for digital publication MetroMac Express: Adobe's InDesign 2.0, Pixilogic's ZBrush1.23 and Binuscan's Photo Retouch Pro1.6