

## **Fashion and Cosmetics**

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### **Chantecaille Cosmetics NYC (2003-2009)**

Color correction and retouching in RGB for print ads, posters and oversized Duratrans for store installations. For Web pages image work See <http://www.chantecaille.com/company.cfm>

**Joshua Scott Photography NYC (2009)** Retouching for Marc Jacobs Splash ads, JLO Jewelry.

**o2KL NYC (2009)** Jewelry retouching on jewelry/luxury shots for Seiden Gang. ESPN posters.

**Two's Company Elmsford, NY (2009)** Retouching, color correction on Luxury shots for high-end giftware company handling hundreds of images on a 9-themed catalogue.

**Holsted Marketing NYC (2008)** Jewelry retouching on models and individual jewelry shots for print ads.

**Westphal NYC (2004-2007)** Color correction and retouching in CMYK for cosmetics and fashion.

### **Tommy Hilfiger NYC (2004-2006)**

Full-time freelance position at in-house high-end digital photo studio. Retoucing in RGB, on digital shots to be processed through Scene 7® for Tommy Hilfiger e-commerce site. Creating consistant color correction using clothing samples for color matching. Color correction and retouching in CMYK for print catalogue.

### **James Chin Group NYC (2001-2009)**

JLo lingerie. 80 pieces for catalogue CMYK color corrections to match product. Madame Alexander dolls. Color correction in CMYK, composing images, silhouetting and color matching. Citibank ad campaign: Color corrected, retouched and composited. Martha Stewart, Silhouetting and Color Correction Lutheran Medical Orthopedics color correction and compositing for side of bus advertising and CMYK newspaper ads. Phelps Hospital color correction and compsites for Magazine and outdoor ads.

**Aramis NYC (2004)** Color correction and retouching in CMYK for Aramis products.

### **Shoot Digital NYC (2004)**

Color correction and retouching in RGB for Naturalizer Shoes catalogue. Estee Lauder.

### **Backbone nyc NYC (2001, 2004)**

Mad Dogs & Englishmen: Photoshop type treatment for liqueur ad. Atkins Diet package shots.

### **Graphic Systems Group NYC (2000-2001)**

Almay, Clinique, and J. Crew: Color corrected retouched RGB and CMYK fashion and cosmetics images.

### **Stollerman Design/Image Axis NYC (1995-1997)**

Bandai, Weight Watchers, Heiniken, Ameritech, Fedders, MONY, and Smirnoff.

## **Advertising**

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### **Berenter, Greenhouse and Webster NYC (2007, 2008)**

Bed, Bath and Beyond catalogues. Color correction and retouching for fall and Christmas 2007 and 2008.

### **Brandstorms Croton-on-Hudson, NY (2001-2008)**

Platinum Group annual report: Image composition, retouching, and prepress production on 7-color job. P&G's Fabreze and Swiffer brochures. Kawasaki musical instruments print ads. Brochures, posters and collateral for Pfizer. ASPCA poster project.

### **Alex Tsao Creative Services E. Stroudsburg, PA (2001-2009)**

Merrill Lynch, Selected Funds and MFA: CMYK & RGB Color correction, retouched and composited for print ads, annual reports and web page preparation.

**Arnold Worldwide NYC (2003)** Retouching for animation for TV spot Trivial Pursuit's 50th edition.

**Digitas NYC (2002-2003)** High-end retouching and Iris output for various ads. CMYK, spot channels.

**Lally, Mcfarland & Pantello (Pharmaceutical) NYC (2003)**

High-end retouching in CMYK and Kodak Approval output for various ads and annual report materials for established clients. Developed concept pieces with art directors for FluMist and other pitches.

**Brouilliard NYC (2001)** Penzoil catalog: Color corrected in CMYK all images and and composited final art .

**D'arcy NYC (1996-2000)**

Staff: Uncle Bens, Scope, Swiffer, Philips/Norelco, Joseph Abboud, Always and Pampers: Color correction retouched and composited on final art for magazine ads. Scope: Large format billboard. P&G, pampers Coke International, Pampers, Merrill Lynch, Crest, Ernst and Young and Prilosec: Creative concept pieces for new business.

**Publishing****Time Warner books (Hachette Books as of 2006) NYC (2005-2009)**

Color correction, silhouetting and retouching book covers for various art directors.

**St. Martin's Press NYC (2001-2009)**

Color correction, silhouetting and retouching book covers for various art directors.

**Benchmark Education Co. Pelham, NY (2001-2006)**

Color correction, composited, silhouetted and retouched for covers and inside images in book series catalogues, posters, displays and book boxes for educational book company grades 1-6.

**New Choices Magazine Pleasantville, NY (1999-2001)**

Designed and created photo illustrations, color corrected, composited, silhouetted and retouched images for featured stories in several issues.

**Gerald Marks Pulltime 3-D NYC (1992-1996)**

MTV, IBM, AT&T, Sony Imax, Scholastic and Quark Magazine, Japan: Created high resolution 3-D anaglyph and random dot stereograms for print media and transparencies.

**Training and Seminars****FinePeter Consulting Inc. NYC (1999-2002)**

Roche Laboratories, W. H. Freeman, Richard Leeds International, The Bond Market Association: Customized Photoshop training, one-on-one training and seminars addressing new version features.

**Electronic Directions NYC (1994)**

Taught Quark at training facility and on site at Toys R US.

**MacWorld Conference San Francisco, Ca. (1995)**

Panel moderator and speaker at Prepress seminar: How to Avoid Costly Mistakes.

**NYMUG (New York Mac Users' Group) NYC (1993-1997)**

Developed prepress two hour seminar on a monthly basis geared toward art directors. Instructor in Photoshop and Quark level 3 courses. Moderated panel discussion on prepress at Marriott Marquis Hotel. Chaired a special interest group Electronic Imaging. Took group on monthly field trips addressing various options for image accessing and output available in the Metropolitan area.

**Reviews****NYMUG (New York MacUsers' Group) NYC (1995-2000)**

Reviewed for the Mac Street Journal: Adobe products, Photoshop 3.0, Photoshop 6.0 and InDesign 1.5

**METROMAC (Mac User Group) NYC (2001-2002)**

Reviewed for digital publication MetroMac Express: Adobe's InDesign 2.0, Pixilogic's ZBrush1.23 and Binuscan's Photo Retouch Pro1.6